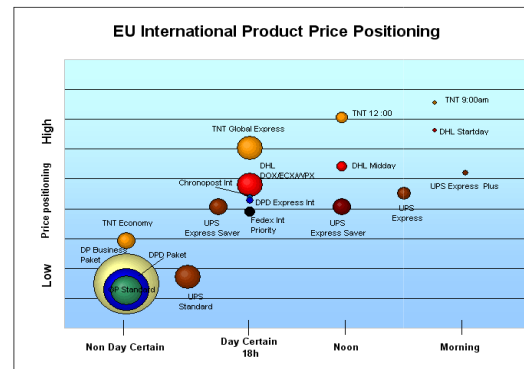
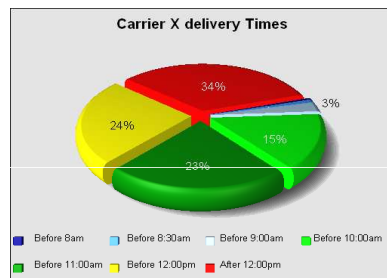
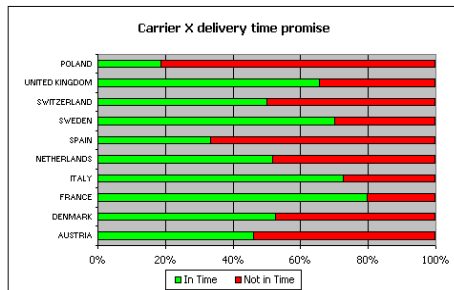


Commercial Disciplines

ITA Consulting provides advice on pricing policy and service quality analysis.

Commercial Disciplines



Expertise

- ▶ **Price and product competitiveness**
 - Product feature analysis
 - Pricing analysis
 - Overall product positioning on the market
- ▶ **Revenue Management**
 - Discount policy evaluation
 - Modelling of discount discipline impact
 - Risk evaluation
 - Conversion methodology design and recommendation
- ▶ **Service Quality**
 - Analysis and comparison of the actual transit times with the listed transit times.
 - Analysis of the success rates of "On Time" deliveries

Contact:

ITA Consulting GmbH, Christoph-Probst-Weg 3-4, D-20251 Hamburg, Germany
 Phone +49 (0) 380 879 0; Fax +49 (0) 40 380 879 77; contact@ita-consulting.com